

**National
Literacy
Trust**

Change your story

Did you know a love of sport can kick-start a love of reading?

When children read, write or talk about something they enjoy, they dive deeper into their passions and boost their literacy skills. It's a win-win.

Together, you could read a match report after the final whistle, listen to a cricket podcast on a journey, or debate team tactics over a family meal.

**Help your family get more
out of the sports they love...**



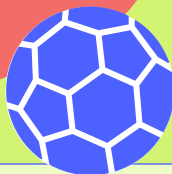
In partnership with



**National
Year of
Reading
2026**

This summer, go all in on sporting stories!

Here are seven ways to get your head in the game:



Tick off each one you try

Listen to a sports podcast or radio commentary	
Read a journalist's report of a match, event, or race	
Read a sporty book – fact, fiction or biography!	
Talk to a friend about why you love your favourite sport	
Draw a comic strip retelling a great sporting moment	
Write a list of facts about a sportsperson you admire	
Start a debate about sport with topics like: • Who is the sporting GOAT? • What matters more: talent or teamwork? • Do you learn more when you don't win?	

Join the team. Go All In.
goallin.org.uk/sport

